

Meeting Notice

Notice is hereby given that the City of Scottsdale Tourism Development Commission will meet at 8:00 a.m. Tuesday, August 16, 2005 at the Scottsdale Convention & Visitors Bureau, 4343 North Scottsdale Road, Suite 170, Scottsdale, Arizona.

Agenda

**City of Scottsdale
Tourism Development Commission
4343 North Scottsdale Road, Suite 170, Scottsdale, Arizona
(Scottsdale Convention & Visitors Bureau)
8:00 a.m. Tuesday, August 16, 2005**

- 1. Call To Order**
- 2. Roll Call**
Ned Sickie, Chairman
Margaret Dunn
Jerry Gleason
John Holdsworth, Vice Chairman
Tom Morrow
Sally Shaffer
Gordon Zuckerman
- 3. Approval of July 26, 2005 Minutes** **Action Item**
(Attachment 1)
- 4. Bed Tax Proforma** **Information Item**
Kathy O'Connor; Lee Guillory-Finance Manager
(Attachment 2)
- 5. Competitive Market Analysis and Lodging Report** **Information Item**
Kathy O'Connor, and Bob Hayward-Warnick & Co.
(Attachment 3)
- 6. TDC Matching Event Advertising Sub-Committee** **Study/Action Item**
FY2005/06 Funding Recommendations
Kathy O'Connor
(Attachment 4A, 4B, 4C, 4D)
- 7. Monthly Updates** **Information Item**
Kathy O'Connor, Tourism Development Manager
 - Bed-tax Staff Report (Attachment 5A, 5B)
 - Smith Travel Research Lodging Report (Attachment 6)
 - Project Status Updates
- 8. Scottsdale Convention & Visitor's Bureau Update** **Information Item**
Rachel Sacco, Scottsdale CVB

9. Items from the floor

10. Public Comments

11. Adjournment

The next meeting is scheduled for Tuesday, September 20, 2005

The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meeting Law.



Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Kathy Montalvo at 480-312-7989, or e-mail kmontalvo@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.